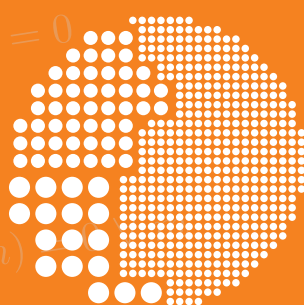


# Exhibitors and Advertising Opportunities



ICIAM  
2019  
VALENCIA

July 15-19  
Valencia · Spain  
International  
Congress on  
Industrial and  
Applied  
Mathematics

[www.iciam2019.com](http://www.iciam2019.com)



**SēMA**

Sociedad Española de Matemática Aplicada



**GENERALITAT  
VALENCIANA**

Conselleria d'Educació,  
Investigació, Cultura i Esport

**TOTS  
A UNA  
veu**

**FES**  
Fundació Foment  
Estudis Superiors





# INDEX

1. Welcome	3
2. Sponsorship and Publicity Options	4
2.1 Sponsorship Packages	4
2.2 Registration Packet Inserts	5
2.3 Program Advertising Opportunities	5
2.4 Other Opportunities to Support ICIAM 2019	6
3. Booth and Tabletop Options	8
3.1 Booth Options	8
3.2 Unstaffed Tabletop	8
4. Exhibition Timetable	9
5. Sponsorship and Advertising Form	10
6. Exhibit Space Application Form	12
7. Contact	14
<b>ANNEX 1</b>	<b>15</b>
<b>ANNEX 2</b>	<b>16</b>





# 1. WELCOME

**The 9th International Congress on Industrial and Applied Mathematics (ICIAM 2019)** will be held in Valencia, Spain, from Monday 15 to Friday 19 July 2019. More than 3000 participants from all over the world will gather at the Campus de Blasco Ibáñez of the Universitat de València to discuss the most recent advances in these fields. Twenty-seven invited speakers spearhead the Congress program. In addition to the traditional strong focus on applied mathematics and its many outstanding contributions to society, the Congress will emphasize successful industrial applications for which mathematics has been a key tool. All details regarding the Congress can be viewed at [www.iciam2019.com](http://www.iciam2019.com).

The ICIAM Congresses, held every 4 years, are run under the auspices of the International Council for Industrial and Applied Mathematics (ICIAM), a worldwide organization for professional applied mathematics societies, and for other societies with a significant interest in the increasing role played by mathematics in industrial contexts or in the development of modern societies. The 50 member societies of ICIAM are promoting and encouraging their members to attend the congress. Delegates will include leading thinkers, decision makers, and outstanding researchers and professionals who will shape the development of the discipline in coming years.

An Industrial Advisory Committee is currently setting up Industrial and Technological Sessions within ICIAM 2019 jointly with an Industrial Day. This part of the Congress will be mainly oriented to innovative companies, which can also contact with mathematicians and computational scientists with great experience in industrial collaborations. Additionally, ICIAM 2019 provides a great opportunity to demonstrate to young researchers and graduate students the vast potential of mathematics and its applications.

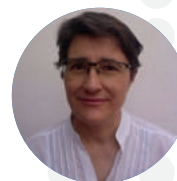
We believe that ICIAM 2019 is a perfect opportunity to gain visibility in front of a highly educated population, coming from all over the world. In this brochure we outline the sponsorship options set up by the Organizing Committee. They are offered to all companies, associations, and institutions that have interest in the fields of the Congress and that want to present themselves to the international mathematical community. Even companies that do not deal directly with applied mathematics may want to take the opportunity to introduce themselves to a scientific, professional, and highly educated international community.

**Give your company the chance to reach out to over 3000 ICIAM 2019 participants through a dedicated advertisement or a booth at a highly visited exhibition area. Even better, consider a **sponsorship package** and make the most out of it! Join us and **don't miss being part of this unique event!****

Looking forward to seeing you in Valencia.



**Tomás Chacón**  
President of ICIAM 2019



**Rosa Donat**  
Chair of ICIAM 2019 Organizing Committee



## 2. SPONSORSHIP AND PUBLICITY OPTIONS

The opportunity to sponsor the Congress is offered to all companies, associations, and institutions that have interest in the fields of the congress and that want to present themselves to the international mathematical community. Even companies that do not deal directly with applied mathematics may want to take the opportunity to present themselves to a scientific, professional, and highly educated international community.

### 2.1 SPONSORSHIP PACKAGES

#### PLATINUM PACKAGE

15.000€

- Recognition as PLATINUM SPONSOR of ICIAM 2019 in online conference materials.
- Verbal acknowledgement in the Opening and Closing Ceremonies.
- Your company's logo and link on the appropriate conference web pages.
- 1 Full-page advertisement in the program book with a 50-word description.
- Free single booth at the exhibition. Additional booth requirements or space will be available at regular rates.
- Placement of your company's logo on posters at the registration area and at the Welcome Reception.
- Three free registrations for the congress.
- Hand-out of promotional brochure with the congress registration bag.
- Company logo at the conference bag.

#### GOLD PACKAGE

11.000€

- Recognition as GOLD SPONSOR of ICIAM 2019 in online conference materials.
- Your company's logo and link on the appropriate conference web pages.
- Half page advertisement in the program book with a 50-word description.
- Free single booth at the exhibition. Additional booth requirements or space will be available at regular rates.
- Placement of your company's logo on posters at the registration area.
- Two free registrations for the congress.
- Hand-out of promotional brochure with the congress registration bag.

#### SILVER PACKAGE

8.000€

- Recognition as SILVER SPONSOR in online conference materials.
- Your company's logo and link on the appropriate conference web pages.
- A quarter page advertisement in the program with a 50-word description.
- Placement of your company's logo on posters at the registration area.
- One free registration for the congress.



## 2.2 REGISTRATION PACKET INSERTS

### Have you got a special offer or brochure for attendees?

We know an easy, economical way to reach around 3200 ICIAM 2019 participants. Registration bags are distributed to all participants and contain a copy of the meeting program, an attendee badge, a program timetable, and various announcements, including YOURS!

### Here's what to do.

Make a reservation for your promotional flyers to be inserted into the ICIAM 2019 registration packets by completing and returning the herein form.

- ◆ **A4 sheet Insertion** ..... **1.800€**
  - A4 (21cm x 29cm) sheet.
  - Quantity: 3.200 copies.
  - Printing is not included – advertiser must provide printed materials to ICIAM 2019 to insert. Printing on one or both sides.
  - Signed contract and payment must be received by ICIAM 2019 no later than June 1, 2019.
  - Information about shipping dates will be provided.
  - A surcharge will be applied for the insertion of booklets and oversized materials, and for inserts received after the deadline.
  - ICIAM 2019 reserves the right to approve all text prior to insertion.

## 2.3 PROGRAM ADVERTISING OPPORTUNITIES

Listed below are final program advertising opportunities available to exhibitors to supplement their marketing effort at the ICIAM 2019 meeting. Final Programme will be distributed to all attendees at the meeting (approximately 3200).

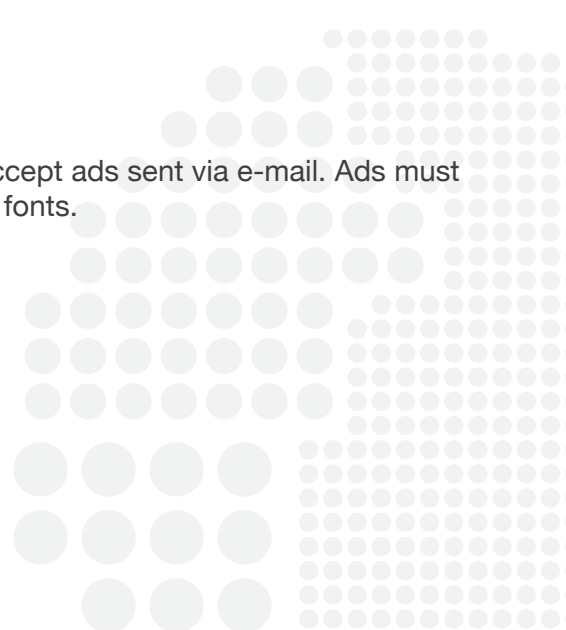
- ◆ **Full page Advert** ..... **1.000€**
- ◆ **Half page Advert** ..... **600€**

### Deadlines:

Insertion order ..... May 2, 2019  
 Electronic copy ..... June 1, 2019

### Advertisement Requirements

No bleeds accepted. Ads can be prepared in black only. We accept ads sent via e-mail. Ads must be in PDF format, saved at 100%. Please be sure to embed all fonts.





## 2.4 OTHER OPPORTUNITIES TO SUPPORT ICIAM 2019

Here are other ways to make your company known by ICIAM 2019 attendees.

- ◆ **Refreshment Breaks** ..... starting at **4.000€**

Twice daily. Sponsor a morning or afternoon treat at one of the coffee breaks. Held in the exhibit hall. Price based on what you want to be served.

- ◆ **Registration Bags** ..... **10.000€ \***  
Exclusive opportunity

- ◆ **Registration Bags (provided by the Sponsor)** ..... **4.600€ \*\***  
Exclusive opportunity

The bags distributed to every ICIAM attendee are a great way for your company to get noticed! This sponsorship also includes:

- Your company’s logo and link on the appropriate conference web pages with a 50-word description.
- One complimentary flyer in the registration packets.

\* Sponsorship cost includes the cost of the bags. Graphics must be provided by the sponsor according to specs of bag (to come). Type, size and colour of the bags as well as position and size of the logo will be at the organizers’ discretion. Rates up to 3200 attendees.

\*\*The ICIAM 2019 logo must also be printed. The final artwork must be approved by the organizers.

- ◆ **Badge Lanyards** ..... **6.000€\***  
Exclusive opportunity

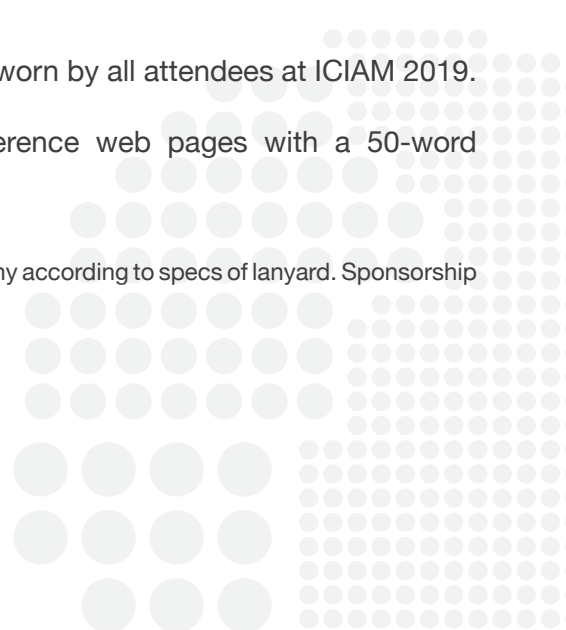
- ◆ **Badge Lanyards (provided by the Sponsor)** ..... **2.900€ \*\***  
Exclusive opportunity

Place your company name or logo on the lanyards that will be worn by all attendees at ICIAM 2019. This sponsorship also includes:

- Your company’s logo and link on the appropriate conference web pages with a 50-word description.
- One free registration for the congress.

\* Graphics for imprint on lanyards must be provided by sponsoring company according to specs of lanyard. Sponsorship cost includes cost of lanyards. Rates up to 3200 attendees.

\*\* The lanyard must be reviewed and approved by the organizers.





- ◆ **Notepad Insertion** (provided by the Sponsor)..... **3.500€**
- ◆ **Pen Insertion** (provided by the Sponsor)..... **3.500€**
- ◆ **Both Notepad and Pen Insertion** (provided by the Sponsor)..... **4.700€**

Each one is an exclusive opportunity

Place notepads/pens imprinted with your company's logo in the hands of attendees.

- Your company's logo and link on the appropriate conference web pages with a 50-word description.
- Notepads/Pens included in registration packets.
- One free registration for the congress.

Please contact with the technical Secretariat to get rates for Sponsoring Notepads and Pens not provided by the Sponsors.

Do these sponsorship options suit your interests? Have you thought of a better way to participate in this unique international event? If this is the case, please contact us. We will be delighted to work with you to match your interests with those of ICIAM 2019. Partial sponsorships will be considered.





## 3. BOOTH AND TABLETOP OPTIONS

### 3.1 BOOTH OPTIONS

A single standard booth measures 3x2 m and includes:

- A modular structure, a table, 2 chairs, and a plug.
- Two exhibition name badges (including morning and afternoon coffees each day).

◆ <b>Academic booth</b> .....	<b>2.500€</b>
◆ <b>Commercial booth</b> .....	<b>3.500€</b>

Second and any subsequent booth: reduce per booth rate by **500€** - up to four booths.

- 50% deposit due with application form.
- 50% balance due by March 28, 2019.
- Book your booth by November 30, 2018, and get 20% off the cost of your space.
- Each booth shall be usually staffed by no more than two persons. A 150 € fee will be charged for each additional person. Exhibitors must submit a list of personnel who will be staffing their exhibit for registration and name badge purposes by a date to be determined.

### 3.2 UNSTAFFED TABLETOP

The **COMBINED EXHIBITS** will be an integral part of this meeting, and the location and arrangement of the exhibit area will allow free access to these exhibits throughout the meeting.

A single Unstaffed Tabletop includes: a table (approx. measures 80x100 cm) and 2 chairs.

◆ <b>Individual table</b> .....	<b>650€</b>
◆ <b>Up to 4 tables</b> .....	<b>1.300€</b>
◆ <b>Book(s)</b> .....	<b>80€ per title</b>
◆ <b>Journals(s)</b> .....	<b>85€ per journal volume</b>
◆ <b>Journals(s)</b> .....	<b>80€ per journal issue</b>
◆ <b>Free literature</b> .....	<b>90€ per 800 copies of item</b>
◆ <b>Stand-up poster</b> .....	<b>90€ each</b>

- It is understood that books displayed at Unstaffed Exhibits will not be returned, but will be donated to a local University or to a student event.
- It is understood that these exhibits cannot be staffed.
- The official customs broker and freight forwarder/transportation provider for the ICIAM Meeting will be provided to you upon receipt of your contract. Even though Spain may be your next door neighbour, when goods cross borders, there is still some bureaucracy and paperwork to be attended to. ICIAM 2019 staff are unable to answer questions about shipping goods.
- Exhibitors will be responsible for a package-handling fee from the service/drayage company in force.

*Please see Annex 2 for “Exhibition Policies, regulations and specifications”.*





# 4. EXHIBITION TIMETABLE

## SCHEDULE

Date	Congress	Exhibition
<b>Monday, July 15</b>	08:30 - 19:00	15:00 - 18:30
<b>Tuesday, July 16</b>	08:30 - 19:30	09:00 - 18:30
<b>Wednesday, July 17</b>	08:30 - 19:30	09:00 - 18:30
<b>Thursday, July 18</b>	08:30 - 19:30	09:00 - 18:30
<b>Friday, July 19</b>	08:30 - 17:30	09:00 - 16:00

## SETUP/DISMANTLING TIMES AND DATES

Date	Activity	Exhibition
<b>Monday, July 15</b>	Booths setup and decoration	09:00 - 13:00
<b>Friday, July 19</b>	Dismantling of booth	16:00 - 20:00

*\* These exhibit area hours are subject to change by the Conference Secretariat.*





## 5. SPONSORSHIP AND ADVERTISING FORM

Please make selections:

- PLATINUM SPONSOR** .....15.000€
- GOLD SPONSOR** .....11.000€
- SILVER SPONSOR** .....8.000€
- A4 INSERTION** ..... 1.800€
- FULL PAGE ADVERT** .....1.000€
- HALF PAGE ADVERT** ..... 600€
- REFRESHMENT BREAKS** .....4.000€
- REGISTRATION BAGS** .....10.000€
- REGISTRATION BAGS** (provided by the Sponsor) .....4.600€
- BADGE LANYARDS** .....6.000€
- BADGELANYARDS** (provided by the Sponsor).....2.900€
- NOTEPADS** ..... 3.500€
- PENS** ..... 3.500€
- NOTEPADS & PENS** .....4.700€





# SPONSORSHIP AND ADVERTISING FORM

**Please complete:**

Name \_\_\_\_\_

Company/Association/University name as you want it to appear \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

\*VAT n° \_\_\_\_\_

\*VAT = Value Added Tax (compulsory for Spanish entities & EU entities)

**Recognition of my support of ICIAM 2019 should read as follows**

(complete this field only if it is required by the Sponsorship option chosen):

\_\_\_\_\_

Amount enclosed (all rates are in Euro): \_\_\_\_\_

Make wire transfer in Euros (see bank details in the Annex 1) or include your credit card information here.

**Credit card type:**

VISA     Mastercard     American Express

Card number \_\_\_\_\_ Expiration \_\_\_\_\_

*50% deposit due with this application. Payable in two equal instalments October 2018 and March 2019*

*We accept the conditions of contract as stated in this dossier.*

Date \_\_\_\_\_ Signature of authorized representative \_\_\_\_\_

**Please return this form via fax or scanned email attachment:**

**Fax: +34 932 387 488**

**Email: [iciam2019@pacifico-meetings.com](mailto:iciam2019@pacifico-meetings.com)**





## 6. EXHIBIT SPACE APPLICATION FORM

- ACADEMIC BOOTH** ..... 2.500€
- COMMERCIAL BOOTH** ..... 3.500€
- INDIVIDUAL UNSTAFFED TABLETOP** ..... 650€
- UP TO 4 TABLES** ..... 1.300€
- BOOK(S) PER TITLE** ..... 80€
- JOURNAL(S) PER VOLUME** ..... 85€
- JOURNAL(S) PER ISSUE** ..... 80€
- FREE LITERATURE** ..... 90€
- STAND-UP POSTER** ..... 90€

Book your booth by November 30, 2018, and take **20% off** the cost of your space.





# EXHIBIT SPACE APPLICATION FORM

**Please complete:**

Company name \_\_\_\_\_

Contact name/Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip/Country \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

\*VAT n° \_\_\_\_\_

\*VAT = Value Added Tax (compulsory for Spanish entities & EU entities)

Website \_\_\_\_\_

We wish to be (near / away from) these organizations:

\_\_\_\_\_

\_\_\_\_\_

First booth (Academic) \_\_\_\_\_ First booth (Commercial) \_\_\_\_\_

*Second and any subsequent booth: reduce per booth rate by 500€ - up to four booths.*

Please list the number of unique titles for each book, journal, and/or promotional piece that you wish to display at the combined exhibit:

Books \_\_\_\_\_ Journals \_\_\_\_\_ Promotional literature \_\_\_\_\_

Total amount enclosed: \_\_\_\_\_

**Make wire transfer in Euros** (see bank details in the **Annex 1**) or include your credit card information here.

**Credit card type:**

VISA  Mastercard  American Express

Card number \_\_\_\_\_ Expiration \_\_\_\_\_

50% deposit due with this application. Payable in two equal instalments October 2018 and March 2019

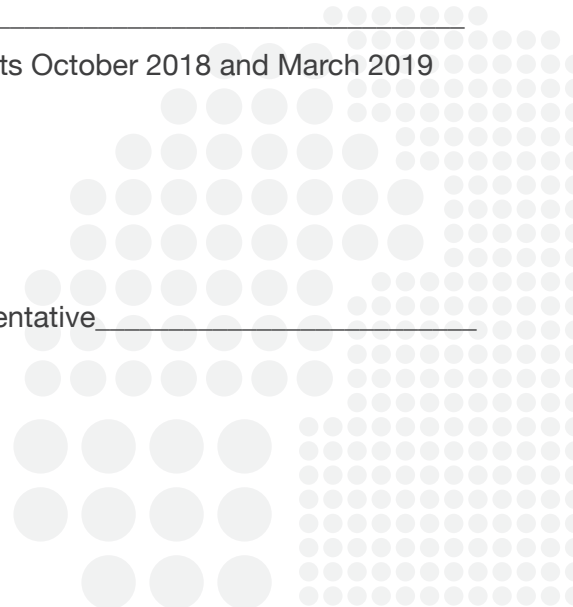
We accept the conditions of contract as stated in this dossier.

Date \_\_\_\_\_ Signature of authorized representative \_\_\_\_\_

**Please return this form via fax or scanned email attachment:**

**Fax: +34 932 387 488**

**Email: [iciam2019@pacifico-meetings.com](mailto:iciam2019@pacifico-meetings.com)**





## 7. CONTACT

Technical Secretariat:

**GRUPO PACIFICO**  
The power of meeting

Address: Maria Cubi, 4 – Pral.

08006 Barcelona (SPAIN)

Tel. (+34) 932.388.777

[iciam2019@pacifico-meetings.com](mailto:iciam2019@pacifico-meetings.com)

[www.iciam2019.com](http://www.iciam2019.com)





# ANNEX 1

## BANK DETAILS – ICIAM 2019

<b>BANK:</b>	Banco Sabadell Atlántico
<b>HOLDER:</b>	Viajes Pacífico, S.A.
<b>ACCOUNT Nº:</b>	0081 5084 0400 0126 4536
<b>SWIFT:</b>	BSAB ESBB
<b>IBAN:</b>	ES45 0081 5084 0400 0126 4536
<b>CONCEPT:</b>	ICIAM 2019 + item booked or invoice nº





## ANNEX 2

### EXHIBITION POLICIES, REGULATIONS AND SPECIFICATIONS

**LIABILITY:** Upon approval of this contract by an authorized Exhibitor representative, it is expressly understood that the Exhibitor has read and agreed to abide by the ICIAM 2019 liability policies outlined below. The International Congress on Industrial and Applied Mathematics, hereinafter referred to as ICIAM 2019, and all organization and individuals who are employed by or associated with it, in connection with this Exhibition, will not assume responsibility and shall be held harmless by all exhibitors for damage or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to exhibitor, their employees and agents, the public, or others. The exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness, or otherwise, of exhibitor or his employees or agents.

**LOCATION:** ICIAM 2019 reserves the right to determine final placement of the exhibitor.

**TRANSPORTATION/SETUP:** All transportation costs, and any other costs related to exhibit setup not explicitly offered above by ICIAM 2019, are to be paid by the exhibitor. The address and date by which all materials must be sent will be available at a later date.

**LOSSES:** ICIAM 2019 will not take responsibility for damage to exhibitor's property or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for the exhibit space reserved per this contract. ICIAM 2019 cannot be held responsible for loss or damage to any exhibitor's property. Exhibitors are advised to insure against these risks.

**TERMINATION OF EXHIBITION:** In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of ICIAM 2019, unfit for occupancy, or in the event the holding of the Exhibition or the performance of ICIAM under the Exhibit Reservation Contract (of which these Rules and regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of ICIAM 2019, said Contract and/or the Exhibition (or any part thereof) may be terminated by ICIAM 2019. ICIAM 2019 shall not be responsible for delays, damage, loss, increased costs, or other unfavourable conditions arising by virtue of cause or causes not reasonably within the control of ICIAM 2019. If ICIAM 2019 terminates said Contract and/or the Exhibition (or any part thereof) as aforesaid, then ICIAM 2019 shall not be liable to the exhibitor other than for a prorated refund of such exhibitor's space price payment determined on the basis of the number of exhibit days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of ICIAM 2019" shall include, but not by way of limitation: fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional.

**TABLES:** Top table area include a 2x2 m floor space. If your display exceeds these limits, please choose a booth area. The measures of the table are approx. 80x100 cm.

**BOOTHS:** Booth areas include 3x2 m display space. Utilities and booth furnishings are not included, but may be ordered from the service kit, to be mailed at a later date.





**ELECTRICITY:** The exhibitor is responsible for “extra” power, in case is needed (please contact with the technical Secretariat). If you need “special” plugs or adaptors, you must provide your own arrangements. Electrical requirements should be submitted at least eight weeks prior to event.

## BOOKING POLICIES & CONFIRMATION:

- A fully-completed application must be submitted in writing in order to be considered eligible. Hard copy and electronic applications will be accepted. All prices are in euros and do not include VAT (Value Added Tax; compulsory for Spanish entities & EU entities).
- The signature of an authorized signing authority is required from all exhibitors/sponsors, and is considered binding for all terms and conditions of exhibiting.
- Once payment is received, confirmation details and an Exhibitor Kit (if applicable) containing a booth/table top assignment, shipping information, enhancements and other necessary information will be provided by the Conference Secretariat.
- Booth/Table Top assignment and written confirmation will take place only when full payment has been received and processed.
- While all efforts will be made to accommodate a requested exhibit space location or sponsorship, the Conference Secretariat reserves the right to accept or reject an application and to assign the applicant Exhibitor another space with the full understanding that if this space is not accepted by the Exhibitor within fourteen (14) days of notification, payment for space will be refunded in full without interest, prejudice or any further recourse.
- The Floor plan and space allocation is to be communicated: space allocation will be managed on a first-signed, first-served basis, according to the date on the signed order form.

- Any cancellation, space reduction requests, or requests for changes of this contract must be made in writing per e-mail and forwarded to [iciam2019@pacifico-meetings.com](mailto:iciam2019@pacifico-meetings.com).

Cancellation or space reductions will be subject to charges according to the following schedule:

- More than 150 days before show start date: eligible for full refund
  - More than 90 days and less than 149 days before show start date: 50% booth fee is forfeited.
  - Less than 90 days before show star date: no refund.
- In the event of cancellation or reduction of contracted space, and subject to the above cancellation charges schedule, the organization shall retain the right to resell cancelled space without rebate or allowance to the exhibitor.





ICIAM  
2019  
VALENCIA

International  
Congress on  
Industrial and  
Applied  
Mathematics

July 15-19  
Valencia · Spain

[www.iciam2019.com](http://www.iciam2019.com)